

HIBA ZEINEDDINE

+961 71 195 858

hibazd1@gmail.com



Architecture/Graphic Designer

A versatile and innovative professional with 3 years of architectural experience combined with a keen proficiency in graphic design. Expert in conceptualizing and bringing architectural visions to life while ensuring that visual representations are aesthetically pleasing, communicative, and aligned with brand standards. Proficient in both 2D and 3D design software, with a deep understanding of visual design, spatial design, materiality, and user experience.

EDUCATION

Sustainability AI for Architecture

Oct 2024–Present

Gritnova University–UK

Bachelor of Architecture

Sept 2015–May 2021

Notre Dame University– Lebanon

High Distinction, GPA: 3.56/4.0

AWARDS AND ACCOLADES

Rifat Chadirji Award Nominee

Jul 2022

Order of Engineers and Architects

2nd Place, NDU Conference Room Layout Competition

Oct 2017

Notre Dame University

SKILLS

- Languages: English: Fluent – French: Fluent – Arabic: Native
- AutoCAD
- 2D–3D modeling: Revit and Autocad
- 3D Rendering: Lumion
- Adobe Creative Suite
- UI/UX designer
- Mapping Visualization
- Sustainable Design Skills
- Construction Documentation
- Presentation Skills
- Conceptualization and Ideation
- Building Codes and Regulations
- Architectural Visualization
- Graphic Design for Presentations
- Space Planning and Layout
- Landscape Design Understanding
- Research and Information Gathering
- Cross-Disciplinary Coordination
- Effective Communication (verbal and written)

WORK EXPERIENCE

Communication Manager, NAHNOO

Jun 2021 – Present

A research and advocacy non-governmental organization for participatory policy-making focused on public space, cultural heritage, and good governance.

- Developed and implemented advocacy campaign strategies to raise awareness and mobilize engagement.
- Designed and executed social media strategies for Facebook, YouTube, LinkedIn, and Instagram.
- Managed NAHNOO's digital presence, ensuring alignment with the organization's advocacy objectives.
- Created high-quality content, including social media posts, videos, infographics, and visualizations.
- Monitored and analyzed engagement metrics, providing insights to optimize performance.
- Ensured all communication outputs met high standards for clarity, accuracy, and effectiveness.
- Led video editing and content production, enhancing storytelling for advocacy campaigns.

Lead Designer, Le Labo Digital-LLD

Feb 2024 – Present

A young, dynamic software tech consultancy agency with extensive experience supporting startups and bringing entrepreneurs to greater heights.

- Leading design efforts at Le Labo Digital (LLD)
- Work on diverse UI/UX design projects for individuals and organizations
- Specialize in branding and rebranding design strategies
- Design engaging visuals for social media platforms
- Drive innovative design solutions that align with clients' goals

Visual Designer, Dekenet Al Nes

May 2022 – Present

Dekenet Al Nes is a package-free grocery shop that provides high-quality locally sourced food and household products

- Develops and implements communication strategies to support project objectives.
- Ensures project information is communicated effectively and timely.
- Manages project messaging and branding.
- Managed social media platforms, including Instagram, and Facebook.
- Created engaging, educational and visually appealing content, such as infographics, flyers, videos, presentations, and written posts.
- Worked with other eco-friendly and sustainable brands to promote zero waste and encourage collaboration in the industry.

Architect, Liwan

Sep 2021 – Sep 2023

A full-Service Architectural and Engineering Firm.

- Worked with diverse teams to craft design schematics and execution drawings.
- Employed sketches for clear design concept communication.
- Engaged with clients to align designs with user expectations and provided project evaluations.
- Demonstrated expertise in AutoCAD, Revit, and Lumion for layouts and 3D visualizations.
- Ensured seamless team coordination for document consistency.

Architect Intern-Paseo Architecture Firm

Jun 2020 – Aug 2020

A firm that provides design services to clients and solves unique and challenging problems.

- Team Production Architect at a small-sized architecture firm.
- Worked on a design proposal for a public park for COVID-19.
- Drafted design drawings, sketches, and presentations for the public space proposal.
- Conducted concept design analysis and site studies.
- Collaborated with the design team in preparing schematic designs and working drawings.

TRAINING AND CERTIFICATION

Neuro-Architecture & Psychology of Spaces I

Gritnova

Nov 2024

Earned a digital badge for completing a program focused on the psychological and architectural design of spaces-[Badge Link](#)

Macro Sustainable Architecture I

Gritnova

Nov 2024

Received a digital badge for expertise in sustainable architectural practices on a macro level-[Badge Link](#)

Peace First Ambassador Program I

Peace First

2023-2024

Completed advanced changemaking skills training and became a certified Changemaking Coach.

Youth Safeguard in Sportive Public Spaces I

GAME Organization

March 2023

Effective Communication Workshop I

NAHNOO Organization

Mar 2023

Municipal Role and Work I

NAHNOO Organization

Mar 2022

Public Spaces Mapping I

NAHNOO Organization

Mar 2022

Jordan Cultural Exchange Trip I

MedeArts

Jul 2021

Sustainable Architecture Week I

Ugreen Organization

Jul 2021